



COMMITTEE REPORT

COMMUNICATIONS

DATE: January 20, 2021

Communications Committee meeting was held on January 18, 2021 at 7:00 pm

Record of Attendance: Mayor Susan Cassidy (Chair), assistant clerk Cindy Hackett, Dan Fortier, Nancy Moore, Taylor Bradley, and Kevin Lunn.

The Committee discussed the Winter edition of the Hanwell Herald, which was a well-received issue.

The upcoming Spring 2021 edition, which is current from March until June, was discussed; articles could include:

- Interview with South-Hampton House
- Another “nature” topic, they are well received
- Earth Day
- Survey on environmental issues and suggestions, hobby farms, market at Hanwell Place, etc. Committee input needed re: questions.
- Redemption Centre/Recycling information
- Introduction to new solid waste contractor, BMI
- Wildlife rehabilitation in Yoho
- There is a new 2 family organic garden in Hanwell; a micro intensive vegetable farm that focuses on ecological growing without the use of tractors, herbicides or pesticides, The Happy Farm.

The Committee also discussed our Social Media presence. Discussion about the Facebook “Group” (Hanwell Community), as well as the two Facebook “Pages” (Hanwell Rural Community and Hanwell Community Event). The Committee would like to recommend to Council:

- a) That the Hanwell Community Group become a 100% community-based Group, with community members/residents as moderators/admins, and without HRC involvement, and
- b) That the two Facebook Pages be combined into one: Hanwell Rural Community.

A recycling/garbage “mail out” to residents was also reviewed. Once a final version is done, the Committee would like to distribute to Hanwell residents.

Work continues on the Welcome Package.

Next Meeting February 8, at 7:00 pm via Web-Ex