DATE: August 10, 2021

ATTENDEES: Councillor Tim Fox (Chair), Councillor Pat Septon (Vice Chair), Dan Fortier, Nancy Moore, Taylor Bradley, Susan Cassidy, Emily Gregory (Staff), Terri L Parker (Clerk/Treas).

REGRETS: Kevin Lunn, Cindy Hackett

The Communications Committee met on Tues, August 10th @ 1 pm.

Due to a change in committee members and staff introductions were done and the committee reviewed the current mandate.

An update on projects were provided:

**Welcome Package**

* Packages are put together
* The bags that were intended to be ordered are no longer available, staff will source the bags making sure that they are recyclable
* Postcard image should be changed from the current house to an image of Hanwell Place
* An updated list of realtors should be made- staff could contact the Real Estate Board
* Local contractors/developers should also be part of this as many sell their properties directly

**Hanwell Herald Summer Edition**

* The summer edition has arrived and has been sent out to residents
* Very nice edition with the graduates and the new council
* Many residents look forward to the Hanwell Herald and we should continue with these in the future

The fall edition of the Hanwell Herald was discussed:

* Deadline for articles is Sept 3rd
* Meeting on Sept 13th to discuss and do layout
* Send to printing early October
* The Oct-Dec edition (fall) should include any activities for Halloween, Remembrance Day services and Christmas activities (Taylor will ask for dates at the Parks & Recreation meeting)

There were many ideas brought forward for future communication ideas and projects, some of which could be articles in upcoming editions of the Hanwell Herald:

* Paragliders on Yoho Lake (Dan Fortier)
* Members of the 2021 Olympics from Atlantic Canada (Terri Parker)
* Article on Chief Crouse and the Fire Dept, Fire Prevention Week
* Slowdown Campaign
* Remembrance Day
* Family Violence during the Pandemic
* Bottle Recycling Project (Dan Fortier)
* Project Life Saver
* Free Curbside Weekend
* Earth Day and Spring Clean-Up Campaign
* Municipal Reform Updates
* Did you Know Section with such items as registering chickens, garbage and recycling, permits needed
* Community Business Security Watch
* Parks and Trails

Due to some members of the committee working during the day the committee will meet on the 1st Monday of each month at 5:30 pm.

Next meetings will be September 13th to draft the Hanwell Herald and the next regular meeting will be held on Oct 4th both at 5:30 pm.

Meeting Adjourned at 2:13 pm.

Respectively Submitted,

Councillor Tim Fox (Chair)

Terri L Parker (Clerk-Treasurer)