



COMMITTEE REPORT

COMMUNICATIONS

DATE: July 7, 2022

ATTENDEES: Tim Fox (Chair), Cindy Hackett, Mark Murray, Debby Peck, Emily Gregory (Staff), Megan Keenan (Incoming Staff)

REGRETS: Nancy Moore, Kevin Lunn

The Communications Committee met on Monday, July 4, 2022 @ 5:30 pm.

Introductions

Megan Keenan will be starting in place of Emily Gregory, who will be on leave. Megan joined us on this call and introductions were made. In addition, Councillor MacPherson has agreed to be a working member of the committee, but will not be able to make the meetings. She will provide input, write articles, assist with editing, etc.

Hanwell Herald Special School Edition

The focus is on issues impacting the whole community

- School Safety (Emily)
- Special Events that may be planned (ribbon cuttings, etc.) (Staff)
- Message to the community from the school principals (Hanwell and Kingsclear) (Staff)
- Q & A interview with the Mayor and Minister of Education re: new school
- Deadline for articles to be written and submitted is August 2

Hanwell Herald Fall Edition

- Local Governance Reform / Election Information (Tim)
- Storm Preparedness (Cindy)
- Industrial Park/Business Growth (Mark)
- Bear Club (Morgan)
- Veterans Memorial (Tim)
- Waste Reduction (Nancy and Debby)
- New Brunswick Apple (Debby)
- Recipes (Darren and Susan)
- Deadline for articles to be written and submitted is Sept 6

Communications Planning Calendar

- Added Indigenous Veterans Day – Nov 8
- Added Teachers Day – October 5
- Advertising for events needs to be done further in advance (this is carried over from the last meeting for future discussion)
 - Explore purchasing or updating signs for around the community for large events like Hanwell Days



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Social Media

- Elections Information – Do a series of posts to encourage people to run, giving information on how to run
- Christmas Tree growers in Hanwell/Kingsclear
- Fall garden tasks
- See communications planning calendar

New Business

- No new business

Welcome Package

- Being distributed

Next regular meeting will be held on August 8, 2022, at 5:30 pm

Meeting Adjourned at 6:47 pm.

Respectively Submitted,
Tim Fox (Chair)